



**CampusLifeServices**  
TRANSPORTATION

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**UCSF RECOGNIZED AS ONE OF  
THE BAY AREA'S BEST WORKPLACES FOR COMMUTERS<sup>SM</sup>**

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***Offers innovative commuter benefits to improve traffic and air quality in  
San Francisco Bay Area***

San Francisco—UCSF announced today that it has qualified for the 3<sup>rd</sup> annual list of **The Bay Area's Best Workplaces for Commuters<sup>SM</sup>**, which spotlights employers that are committed to reducing traffic and air pollution and improving quality of life for commuters. These 139 Bay Area organizations and 3 BWC Districts, representing more than 240,000 employees, offer their employees key commuting benefits such as employer-provided transit passes, vanpool subsidies, bike commuter facilities, onsite day care, and telework programs.

"In the last two months, the public has learned that traffic congestion cost the Bay Area \$2.8 billion in 2002; a commute time of 45 minutes or less is the top priority for home buyers; and commuters prone to heart attacks face triple the risk of having a heart attack within an hour of being in traffic," commented Robin Snyder, program manager for EPA's Best Workplaces for Commuters<sup>SM</sup>. "It's time to recognize the **Bay Area's Best Workplaces for Commuters<sup>SM</sup>** for providing commuter benefits that encourage employees to find alternative ways to commute to work, other than driving alone, thus helping to reduce the region's traffic congestion, improving air quality, and enhancing the quality of life for their employees."

The list was compiled by the Bay Area's Best Workplaces for Commuters Coalition, which includes the Bay Area Air Quality Management District, Bay Area Council, Metropolitan Transportation Commission, Northern California Chapter of the Association for Commuter Transportation, Northern California Human Resources Association,

RIDES for Bay Area Commuters, Inc., Silicon Valley Manufacturing Group, and U.S. EPA.

To qualify as one of the Bay Area's Best Workplaces for Commuters<sup>SM</sup>, organizations must provide:

- At least one primary commuter benefit, which can include a monthly transit/vanpool pass subsidy, cash in lieu of free parking, or a significant telecommuting program.
- At least three supporting commuter benefits, which can include carpool/vanpool incentives, lockers/showers for bikers or walkers, incentives for living near work, or onsite amenities such as day care or dry cleaning.
- A central point of contact for information, who actively informs employees of available commuter benefits.
- Access to a regional or employer-provided Emergency/Guaranteed Ride Home program.

Organizations that offer employees choices about how they get to work report improved employee recruiting, job satisfaction, and retention. They can also save on taxes (since they pay no federal income taxes or payroll taxes on these benefits), and enhance their corporate image and community relations. A recent study showed that 8 of 10 employees would use commuter benefits if they were offered in their work place (Xylo Survey, 2001).

**UCSF** provides its employees with excellent commuter benefits, including a Guaranteed/Emergency Ride Home program and [insert explanation of company's primary and supporting benefits here].

[Quote from Company CEO or Spokesperson regarding the value of commuter benefits to their bottom line, employees, the community and/or the environment.]

For more information regarding The Bay Area's Best Workplaces for Commuters<sup>SM</sup>, visit <[www.bwc.gov](http://www.bwc.gov)> or call the Best Workplaces for Commuters<sup>SM</sup> Hotline at (888) 856-3131.

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