

# University of California, San Francisco

## Transportation Sustainability Workgroup

"We support alternative means of transportation to/from and between campus sites to enrich campus life, protect and enhance the environment, and promote health worldwide."

## Ridesharing

Sustainable Transportation Initiatives

### Definitions & Importance

Carpooling, vanpooling, bus pooling, and car sharing all are important pieces of a sustainable transportation policy. The prioritization of these ridesharing options over single occupancy vehicle use is essential to encouraging behavioral change by individuals and the institution as a whole.

### Baseline:

- Vanpool 412 participants
- Commute Club & Carpool 228 participants
- City CarShare 737 participants



### Accomplishments

- ★ City CarShare utilization at all campus sites
- ★ Shift from 15 to 12 passenger vans for passenger safety
- ★ Completed UCOP mandated safety training for all 15-passenger van drivers
- ★ Consolidation of vans with low utilization
- ★ Urban School partnership with Commute Club to reduce monthly membership fees
- ★ Expansion of rideshare marketing to include bus card campaign, website redesign, employee orientation fliers and presentations

**Goal #1:** Start 2-4 new vanpools in FY 08-09 with 28-42 new vanpool riders

**Goal #2:** Develop new on-line campus ride-matching system

**Goal #3:** Seek funding for alternative transit incentive program

**Goal #4:** Add 10 additional carpool stalls at Parnassus in Surge/Woods

**Goal #5:** Enforce 3-passenger minimum for carpools

**Goal #6:** Offer priority parking access for carpools

